

# EVALUATE

## Microsoft QuickStart for Evaluating Microsoft Content Management Server: Architecture Design Session

**Evaluate** The Microsoft® QuickStart Program is a great way to determine if Microsoft technology solutions can help your organization meet its business goals. The Microsoft Content Management Server Architecture Design Session is an intensive two-day workshop that delivers in-depth technical information about Web content management to key IT management and staff in your organization. The workshop addresses key technical issues through a series of tightly focused strategy and technical sessions tailored to your specific business needs.

**Overview:** As the percentage of business interactions that take place over the Internet increases, successful management of your organization's Web presence and Internet capabilities will become critical to your ability to achieve bottom line business objectives. Web content management solutions enable enterprises to quickly build and deploy Web sites, and to deliver rich content for Internet, intranet, and extranet sites.

The workshop is intended for key IT management and staff in your organization, and addresses key technical issues through a series of tightly focused strategy and technical sessions tailored to your specific business needs. Equally important, it empowers employees to create, publish, and manage Web content with little or no help from IT staff. The results include increased productivity, stronger customer and partner relationships, improved internal communication, and increased revenue.

Enterprises that deploy Web content management solutions realize the following benefits:

- Web sites are managed as strategic business communication vehicles.
- Sites can be built rapidly and modified quickly to adapt to changing market conditions.
- Content can be published quickly to meet business needs.
- Subject matter experts own and publish their content within enforced policies and structures.
- Content can be shared across Web applications and repurposed for multiple devices and browsers.
- Costs associated with managing, building, and growing Web sites are significantly reduced.

**Objectives:** The Architecture Design Sessions have been developed to address your specific business and technical requirements. Microsoft consultants

will work closely with your technical managers to address key concerns and demonstrate the technical and business benefits of Microsoft Content Management Server.

The session agenda typically includes:

- Needs assessment
- Technical presentations
- Problem mapping
- Architectural white-board sessions

Content covered includes:

- Site architecture
- Extending workflow
- Designing templates
- Site deployment strategies
- Dynamic content delivery
- Integration points with Commerce Server 2000 and SharePoint™ Portal Server

At the end of the workshop, you will receive an architectural diagram and brief design document summarizing the solution components, assumptions, and risks identified during the workshop.

**The Microsoft Team:** Microsoft Consulting Services and Microsoft Certified Partner consultants deliver all Microsoft QuickStart Program offerings. Team members have extensive experience implementing Microsoft Content Management Server for enterprise customers. Building on that experience, they can help you decide how Microsoft Content Management Server can best help your organization meet its business goals.

**Primary Audience:** The Architecture Design Session is for senior IT staff and network and software architects. Operations staff will also benefit from the material devoted to management and security issues.

**Microsoft Products Covered:**

- Microsoft Content Management Server 2001
- Microsoft SQL Server 2000, Enterprise Edition
- Microsoft Windows® 2000 Advanced Server
- Microsoft BizTalk™ Server 2000, Enterprise Edition
- Microsoft SharePoint Portal Server 2001

**Next Steps:** The Microsoft QuickStart for Evaluating Microsoft Content Management Server is the first step in a complete path to implementation. The complete solution implementation roadmap consists of five phases. Microsoft Consulting Services and Microsoft Certified Partners are ready to help you at every stage.

**Solution Implementation Roadmap:**



**Evaluate** Determine if the technology solution will meet your business objectives. Learn about the core features of the solution as they apply to your business requirements. This phase may include hands-on work to address areas of particular technical concern.

**Plan** Develop the high level architectural plan, identify risks, and develop the project plan. Choose from fixed-duration consulting packages or custom consulting services that quickly deliver an initial architecture design and identify risks for full deployment.

**Build** Detailed design, lab work, testing and development. Explore methods for mitigating risks identified during the planning phase, conduct lab testing, and develop a detailed design document. Then create installation, operations, training, deployment, and communications plans. Conclude with a pilot implementation.

**Deploy** Efficient, low risk deployment of the technology solution. Once the build phase is complete, the solution is ready for a rapid trouble-free implementation. Custom services are available to help your company execute the deployment.

**Operate** Establish the right operational procedures and support. A complete operations and support plan is critical for the successful deployment of any enterprise solution. Microsoft offers services designed to deliver operational best practices customized for your environment.

**Microsoft Content Management Server:** Microsoft Content Management Server 2001 enables companies to quickly and efficiently build, deploy, and maintain Web sites, including Internet, intranet, and extranet sites.

A core component of the Microsoft .NET Enterprise Server family, it is a comprehensive, scalable enterprise Web content management solution. With its automated publishing processes, dynamic content delivery, and efficient site building and site management tools, Microsoft Content Management Server provides a robust foundation for keeping up with the increasing demand to build new Web sites, and it delivers the tools needed to maintain those sites once they've been launched.

With Microsoft Content Management Server, non-technical business users create and publish their own Web site content, which is then dynamically delivered for multiple purposes, audiences, and devices, freeing Web developers to focus on building and deploying new sites and applications. Microsoft Content Management Server also provides high levels of out-of-the-box functionality, opening the door to quick implementation and efficient management of advanced Web site features.

With Microsoft Content Management Server, your organization's IT department will be more responsive than ever to new opportunities and changing business conditions.

## Need a Microsoft QuickStart?

For more information on the Microsoft QuickStart Deployment Program, please contact Microsoft Consulting Services in your local Microsoft office. [www.microsoft.com/business](http://www.microsoft.com/business)

Microsoft  
**.NET Enterprise Servers**